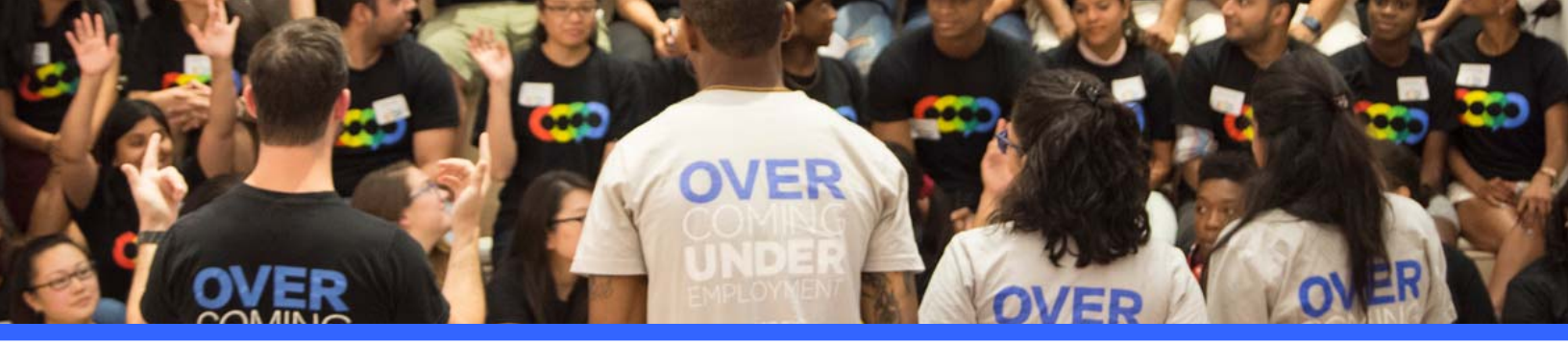

Overcoming Underemployment

COOP ("ko-op") Careers is a non-profit organization seeking to overcome underemployment through digital skills & peer connections. Here's how we do it:

Digital Marketing Program:

Learn Digital Marketing through 200+ hours of workshops over 19 weeks, Monday to Thursday from 6:30pm to 9:30pm.

Industry Oppurtunities:

We'll help you secure interviews with ad agencies & tech-companies through our holistic program approach — then you seal the deal. Four-in-five alumni are fully employed & hundreds "pay it forward" as cohort captains & alumni ambassadors.

Workshop Topics:

Head: Paid Social | Paid Search | Excel | Google Analytics | Google Ads | Facebook Business Suite

Heart: Unpacking Oppression | Managing Rejection | Time Management | Personal Growth | Confidence | Communication

Hustle: Resume | Cover Letter | Interview Preparation | Network Building | Linkedin | 50+ Job Applications

Captains:

4 COOP Alumni Coaches

Cohorts:

A Community of 16 Peers

Application Deadline:

July 16th, 2021

Apply @ coopcareers.org